

Social Media Volunteer(s)

Salary: Voluntary

Responsible to: The Permaculture Scotland Working Group (PSWG), one member of the working group will be assigned to provide support and a point of contact. This role does not require you to be a core member of PSWG, but you may be asked to meet with the group from time to time. PSWG is a working group of the Permaculture Association (Britain), this means that we act as a charity. Though we are not officially trustees, we act as if we were (in our responsibilities to the organisation, yet with no legal liabilities).



This role may be filled by more than one volunteer taking on different tasks or platforms

You will build the profile of Permaculture Scotland and permaculture *in* Scotland, share information with our members, help grow our network and foster a sense of community, by:

- Keeping our Social media accounts active, responsive and interesting
- Sharing information and news from permaculture scotland and linking back to stories on the website
- Building an identity by posting on the pages of other groups and organisations on facebook and engaging in conversations on twitter
- Sharing and signposting by retweeting, re-posting and sharing links
 - News from the wider network
 - News and events from like minded organisations
 - Courses, events and other opportunities of interest to members
 - Practical permaculture practicing tips
 - Wider issues of concern to those who care about people and planet
- Liaising with the communications circle about what needs to be promoted on social media
- Passing on information to communications circle when it may be of interest to them e.g. a story you think should be included in a newsletter by the communications circle, or a policy issue you think the policy group may want to respond to.

You may also investigate other social media platforms we do not have a presence on e.g. instagram